WAOW-WYOW Television Inc 1908 Grand Ave Wausau, WI 54403-6870

Nonbox Eisner & Associates --EDI 5307 S 92ND ST HALES CORNERS, WI 53130-1677

## Contract # 420686

Schedule Dates 10/10/16-10/15/16

Advertiser Reform America Fur

Advertiser Reform America Fund (28736)

Agency Nonbox Eisner & Associates --EDI (2512)

ProductPolitical - Issue (1105)BrandIssue (116111)SalespersonHouse, WAOW (1227)

Sales Office WAOW-WYOW Television, Inc.

Buyer Name
Phone/Fax /

Date:

Accepted-Station:

CPE RAF-1010 AO
Account Types Local/Agency Political

Billing Type Standard
Comments

Date Entered10/06/16Last Modified10/06/16Entered ByTracy Lake

CO-OP No Headline #

Demo Order Type

Normal

\$23,842.50

Package Deal

 Commission %
 15.00

 Commission
 \$4,207.50

Date:

Comments:

Net Total Sales Tax 
 WAOW+ ABC (WAOW)

 By Broadcast Month Oct. 2016
 Spots 37 \$28,050.00

 Grand Total:
 37 \$28,050.00

Line Type / Break Type (Ref #)	Dates	Se	c Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa S	iu	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT (1)	10/10/16-10/14/16		1 :30	0 4P- Dr Phil		1	1	1	1	1	į		5	\$450.00	\$2,250.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (2)	10/10/16-10/14/16		1 :30	0 11:58:26A- THE CHEW		1	1	1	1	1 1	İ		5	\$300.00	\$1,500.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (3)	10/10/16-10/14/16		1 :30	0 6A- Wake Up Wisconsin		1		1	1	1			4	\$1,000.00	\$4,000.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (4)	10/10/16-10/14/16		1 :30	0 9A- Live with Kelly & Michael		1	1	1	1	1 1	i I		5	\$600.00	\$3,000.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (5)	10/10/16-10/14/16		1 :30	0 6:30P- Entertainment Tonight		1		1	1	1 1	i I		3	\$1,500.00	\$4,500.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (6)	10/10/16-10/14/16		1 :30	0 10:35P- JIMMY KIMMEL LIVE		1	1	1	1	1	i I		5	\$500.00	\$2,500.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (7)	10/10/16-10/14/16		1 :30	1P- GENERAL HOSPITAL		1	1	1	1	1	İ		5	\$500.00	\$2,500.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / SPOT (8)	10/13/16-10/13/16		1 :30	2P- The Doctors				į	1		i i		1	\$300.00	\$300.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / FOOTBALL (9)	10/15/16-10/15/16		1 :30	0 6:58P- 10:32P (CST)				į į			1		1	\$4,500.00	\$4,500.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / PACKERS (5)	10/12/16-10/12/16		1 :30	0 6:30P- Packers Live with Larry McCarren		1 1		1	i I		i I		1	\$1,500.00	\$1,500.00	WAOW+ ABC (WAOW)		10/6/16
Normal Line / FOOTBALL (5)	10/15/16-10/15/16		1 :30	0 6:30P- Badger Pregame Special		1		I I	i		2		2	\$750.00	\$1,500.00	WAOW+ ABC (WAOW)		10/6/16
	Normal Line / SPOT (1)  Normal Line / SPOT (2)  Normal Line / SPOT (3)  Normal Line / SPOT (4)  Normal Line / SPOT (5)  Normal Line / SPOT (6)  Normal Line / SPOT (7)  Normal Line / SPOT (8)  Normal Line / FOOTBALL (9)  Normal Line / PACKERS (5)	Normal Line / SPOT (1) 10/10/16-10/14/16  Normal Line / SPOT (2) 10/10/16-10/14/16  Normal Line / SPOT (3) 10/10/16-10/14/16  Normal Line / SPOT (4) 10/10/16-10/14/16  Normal Line / SPOT (5) 10/10/16-10/14/16  Normal Line / SPOT (6) 10/10/16-10/14/16  Normal Line / SPOT (7) 10/10/16-10/14/16  Normal Line / SPOT (8) 10/13/16-10/13/16  Normal Line / FOOTBALL (9) 10/15/16-10/15/16  Normal Line / PACKERS (5) 10/12/16-10/12/16	Normal Line / SPOT (1) 10/10/16-10/14/16  Normal Line / SPOT (2) 10/10/16-10/14/16  Normal Line / SPOT (3) 10/10/16-10/14/16  Normal Line / SPOT (4) 10/10/16-10/14/16  Normal Line / SPOT (5) 10/10/16-10/14/16  Normal Line / SPOT (6) 10/10/16-10/14/16  Normal Line / SPOT (7) 10/10/16-10/14/16  Normal Line / SPOT (8) 10/13/16-10/13/16  Normal Line / FOOTBALL (9) 10/15/16-10/15/16  Normal Line / PACKERS (5) 10/12/16-10/12/16	Normal Line / SPOT (1) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (2) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (3) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (4) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (5) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (6) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (7) 10/10/16-10/14/16 1 :38  Normal Line / SPOT (8) 10/13/16-10/13/16 1 :38  Normal Line / SPOT (8) 10/13/16-10/13/16 1 :38  Normal Line / FOOTBALL (9) 10/15/16-10/15/16 1 :38  Normal Line / PACKERS (5) 10/12/16-10/12/16 1 :38	Normal Line / SPOT (1)         10/10/16-10/14/16         1         :30 4P- Dr Phil           Normal Line / SPOT (2)         10/10/16-10/14/16         1         :30 11:58:26A- THE CHEW           Normal Line / SPOT (3)         10/10/16-10/14/16         1         :30 6A- Wake Up Wisconsin           Normal Line / SPOT (4)         10/10/16-10/14/16         1         :30 9A- Live with Kelly & Michael           Normal Line / SPOT (5)         10/10/16-10/14/16         1         :30 6:30P- Entertainment Tonight           Normal Line / SPOT (6)         10/10/16-10/14/16         1         :30 10:35P- JIMMY KIMMEL LIVE           Normal Line / SPOT (7)         10/10/16-10/14/16         1         :30 1P- GENERAL HOSPITAL           Normal Line / SPOT (8)         10/13/16-10/13/16         1         :30 2P- The Doctors           Normal Line / FOOTBALL (9)         10/15/16-10/15/16         1         :30 6:38P- 10:32P (CST)           Normal Line / PACKERS (5)         10/12/16-10/12/16         1         :30 6:30P- Packers Live with Larry McCarren           Normal Line / FOOTBALL (5)         10/15/16-10/15/16         1         :30 6:30P- Badger Pregame	Normal Line / SPOT (1)         10/10/16-10/14/16         1         :30 4P- Dr Phil           Normal Line / SPOT (2)         10/10/16-10/14/16         1         :30 11:58:26A- THE CHEW           Normal Line / SPOT (3)         10/10/16-10/14/16         1         :30 6A- Wake Up Wisconsin           Normal Line / SPOT (4)         10/10/16-10/14/16         1         :30 9A- Live with Kelly & Michael           Normal Line / SPOT (5)         10/10/16-10/14/16         1         :30 6:30P- Entertainment Tonight           Normal Line / SPOT (6)         10/10/16-10/14/16         1         :30 10:35P- JIMMY KIMMEL LIVE           Normal Line / SPOT (7)         10/10/16-10/14/16         1         :30 1P- GENERAL HOSPITAL           Normal Line / SPOT (8)         10/13/16-10/13/16         1         :30 2P- The Doctors           Normal Line / FOOTBALL (9)         10/15/16-10/15/16         1         :30 6:30P- Packers Live with Larry McCarren           Normal Line / FOOTBALL (5)         10/15/16-10/15/16         1         :30 6:30P- Badger Pregame	Normal Line / SPOT (1)         10/10/16-10/14/16         1         :30 4P- Dr Phil         1           Normal Line / SPOT (2)         10/10/16-10/14/16         1         :30 11:58:26A- THE CHEW         1           Normal Line / SPOT (3)         10/10/16-10/14/16         1         :30 6A- Wake Up Wisconsin         1           Normal Line / SPOT (4)         10/10/16-10/14/16         1         :30 9A- Live with Kelly & Michael         1           Normal Line / SPOT (5)         10/10/16-10/14/16         1         :30 6:30P- Entertainment Tonight         1           Normal Line / SPOT (6)         10/10/16-10/14/16         1         :30 10:35P- JIMMY KIMMEL LIVE         1           Normal Line / SPOT (7)         10/10/16-10/14/16         1         :30 1P- GENERAL HOSPITAL         1           Normal Line / SPOT (8)         10/13/16-10/13/16         1         :30 2P- The Doctors         1           Normal Line / FOOTBALL (9)         10/15/16-10/15/16         1         :30 6:30P- Packers Live with Larry McCarren           Normal Line / FOOTBALL (5)         10/15/16-10/15/16         1         :30 6:30P- Badger Pregame	Normal Line / SPOT (1)         10/10/16-10/14/16         1         :30 4P- Dr Phil         1         1         1           Normal Line / SPOT (2)         10/10/16-10/14/16         1         :30 11:58:26A- THE CHEW         1         1         1           Normal Line / SPOT (3)         10/10/16-10/14/16         1         :30 6A- Wake Up Wisconsin         1         1           Normal Line / SPOT (4)         10/10/16-10/14/16         1         :30 9A- Live with Kelly & Michael         1         1           Normal Line / SPOT (5)         10/10/16-10/14/16         1         :30 6:30P- Entertainment Tonight         1         1           Normal Line / SPOT (6)         10/10/16-10/14/16         1         :30 10:35P- JIMMY KIMMEL LIVE         1         1           Normal Line / SPOT (7)         10/10/16-10/14/16         1         :30 1P- GENERAL HOSPITAL         1         1           Normal Line / SPOT (8)         10/13/16-10/13/16         1         :30 6:58P- 10:32P (CST)         1           Normal Line / FOOTBALL (9)         10/15/16-10/15/16         1         :30 6:30P- Packers Live with Larry McCarren           Normal Line / FOOTBALL (5)         10/15/16-10/15/16         1         :30 6:30P- Badger Pregame	Normal Line / SPOT (1)         10/10/16-10/14/16         1         :30 4P- Dr Phil         1	Normal Line / SPOT (1)         10/10/16-10/14/16         1         :30 4P- Dr Phil         1	Normal Line / SPOT (1)	Normal Line / SPOT (1)	Normal Line / SPOT (1)	Normal Line / SPOT (1)	Normal Line / SPOT (1)	Normal Line / SPOT (1)	Normal Line / SPOT (1) 10/10/16-10/14/16 1 :30 4P- Dr Phil 1 1 1 1 1 1 5 \$450.00 \$2,250.00 WAOW+ ABC (WAOW)  Normal Line / SPOT (2) 10/10/16-10/14/16 1 :30 11:58:26A- THE CHEW 1 1 1 1 1 1 1 1 1 4 \$5 \$300.00 \$1,500.00 WAOW+ ABC (WAOW)  Normal Line / SPOT (3) 10/10/16-10/14/16 1 :30 6A- Wake Up Wisconsin 1 1 1 1 1 1 1 1 5 \$600.00 \$4,000.00 WAOW+ ABC (WAOW)  Normal Line / SPOT (4) 10/10/16-10/14/16 1 :30 6:30P- Entertainment Tonight 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT (1)

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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